### ts »» Gather 'Round the Fire **Setting Sail Across— Back on Campus** How fire is fueling the and for-the World Five college towns worth How SailGP is serving up creations—and inspirations traveling to now of these entrepreneurs entertainment and p13 environmental good alike p10 Berkley One®

"The mos powerful weapon on earth is the human soul on fire."

—Ferdinand Foch, WWI French general

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#### Gather 'Round the Fire

How fire is fueling the creations—and inspirations—of these entrepreneurs

#### Setting Sail Across and for—the World

How SailGP is serving up entertainment and environmental good alike

#### **Back on Campus**

Five college towns worth traveling to now

# Gather 'Round the Fire'

How fire is fueling
the creations—
and inspirations
—of these
entrepreneurs.

Between its deeply primitive origins and mesmerizing effects, there is something undeniably magnetic about fire for us all—including the creatives in the room. Entrepreneurs across the globe are turning to fire to hone their craft by way of food, art, and community—and all the while, it's sparking (literally) new ideas. From Chi-style BBQ to ceramics, here are just some of the ways to celebrate the phenomenon of fire.

#### FOOD: Soul & Smoke (Chicago, Illinois)

Chef D'Andre Carter's love for BBQ started at his grandmother's house on the South Side of Chicago, where he helped her make Sunday dinners for friends and family. After graduating from Le Cordon Bleu College of Culinary Arts and working in Chicago's fine dining restaurant scene, he teamed up with Heather Bublick to launch Soul & Smoke, a restaurant specializing in traditional BBQ with an elevated twist. Diners can head to three Chicagoland locations to try favorites like pulled pork, smoked brisket, and rib tips—all of which showcase Carter's signature approach and deep knowledge of fire. "Fire is the most basic element in cooking, but it's also quite complex," he says. "In order for it to yield the product you

desire, you need to understand it—what kind of wood to use and how much, how much air to give and when, and when in the fire's life cycle to start cooking." While that know-how is important across the culinary field, it's particularly important when it comes to BBQ. "Without fire there is no smoke, and without smoke there is no BBQ," he says. "Fire provides heat to transform the texture of the product, and smoke to enhance the flavor—within just these two categories, there are endless variations that can be tested, tweaked, and mastered to produce something as delicate as a smoked béchamel or as hearty as a whole smoked brisket."







### ART: Ceramicists <u>Aneta Regel</u> and <u>Gareth Mason</u> (<u>Jason Jacques Gallery</u>, New York City)

Situated in the heart of Manhattan, Jason Jacques Gallery has spent the past 30 years developing relationships with international artists who work in contemporary ceramics—including London-based Aneta Regel, whose interest in the medium began during her studies at the Academy of Fine Arts in Gdansk, Poland. "I'm fascinated with the transformative qualities of both clay and stone, and how they can be explored," says Regel, who tries to convey her approach through natural phenomena such as trees, rocks, and riverbeds. Fire, of course, is prominent in her process: "The kiln is at the center of all of my work. It allows us to play with

the notion of time, which I find inspiring." Gareth Mason, a Welsh-born artist, agrees. "Clay-life encompasses a great deal of largely unspoken experiential potency, and I want it all, including the beautiful place that fire holds for us," he says. "Igneous forces shaped us and all we behold, and in this sense, every phenomenon is ceramic at its core—this idea continues to inspire my immersion in the medium." These pieces occasionally take years to complete across the stages of wheel-throwing, multiple manipulations, glazing, and final material touches.

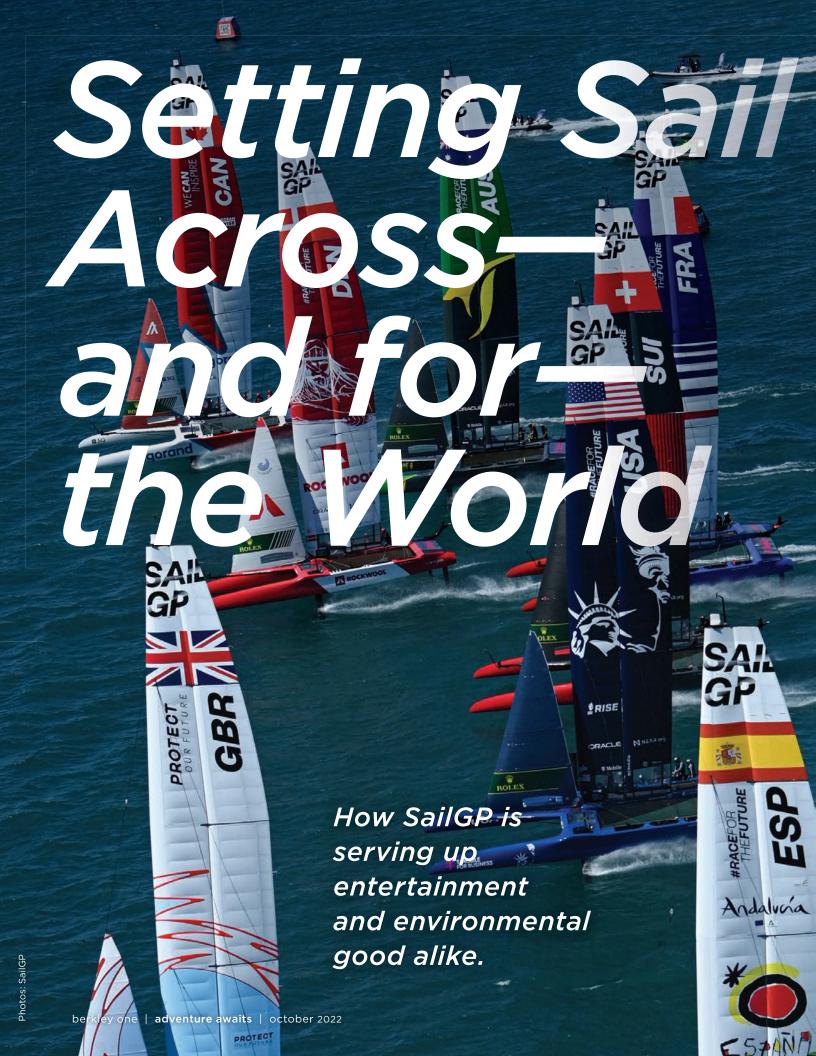


#### HOME: Southern Andiron (Atlanta, Georgia)

After recognizing a market need, Trey Miller founded Southern Andiron & Tool Co., a company dedicated to education and manufacturing around the at-home fireplace. Since starting in 2019, the team has created a list of offerings that include tools and screens, all of which are handmade and hand-forged at their shop in Chamblee, Georgia. And then, of course, there are the andirons—bracket support on which logs are laid in the open fireplace that can help increase air circulation (and decrease smoke). It's unlike the fireplace grate—what most of the U.S. population uses—a tool of multiple steel bars that suppresses oxygen and that was originally called upon for coal fires. "Andirons date back to 3 A.D. and ensure a cleaner, hotter fire," notes Miller. "We teach folks

how to burn their wood instead of cooking it like coal." That education is a priority for Miller and his team, who offer fireplace consultations to help clients determine what their biggest goals are and how to best accomplish them—a task made easier by the specificity of each custom-made tool. A longtime advocate of gathering around the fire, Miller hopes to inspire that same passion and curiosity for others. "Nothing fosters community more than the open fire," he says. "The fire was a life source—it became the kitchen as we cooked. the laundry room as we boiled our clothes, the shop as we made candles, soap, and dye. We are helping the world to stop watching TV and their phones and start watching the fireplace—where we talk to one another, and where we connect."







When a \$1 million prize and trophy title are at stake, you know it's going to draw a crowd. Add to that mix the world's fastest boats, nine teams, and eleven destinations across the globe, and you're looking at one of the most exciting events in sports today.

Enter SailGP, an annual racing league founded by American businessman Larry Ellison and multiple world champion, Olympic gold medalist, and five time-America's Cup winner Sir Russell Coutts. Together, they envisioned a championship featuring rival national teams competing for a winner-takes-all prize, and it's safe to say that vision has been realized. In its first season in 2019, six teams from Australia, Great Britain, the United States, France, Japan, and China competed at five venues around the world. By Season 2, the league expanded to eight teams from Australia, Great Britain, the United States, Japan, New Zealand, Denmark, France, and Spain, racing at eight events. This year, nine national teams (the same lineup sans Japan, and with the additions of Switzerland and Canada) embarked on

a course that is taking them across eleven destinations worldwide before culminating in a final race this May in San Francisco.

According to SailGP.com, it's all made possible by one of the most revolutionary boats on the market today: the F50. Capable of reaching speeds upwards of 60 miles per hour while flying above the water, this 50-foot hydrofoiling catamaran calls for the world's top athletes to operate them (including several with Olympic Games experience). In addition to their speed, these vessels are savvy, spinning out more than 40 billion data points in just one race day—data that these teams share with one another, encouraging an equal playing field via total transparency—and ensuring that the best team wins.

The event has already sailed through Bermuda, Chicago, Plymouth, Copenhagen, St. Tropez, and Cadiz, and plans to continue on to Dubai, Singapore, Sydney, Christchurch, and San Francisco—and fans can attend any one of them in real-time onsite or online (it's broadcast to more than

190 countries—and in the U.S., via CBS and CBS Sports). If you're one of the lucky ones to attend, prepare for a two-day spectacle of races—three on day one and three on day two, followed by a final podium race between the top three teams to determine the winner. Once there, you won't want to move (or blink, for that matter). Races typically last between 12 to 14 minutes and feature multiple lead changes and close-to-shore action, keeping fans on the edge of their seats.

In addition to serving up ample entertainment, the races serve the earth. As a way of addressing climate change, SailGP developed the Impact League, a world-first initiative fostering sustainability in sports and accelerating a transition to clean energy. The league tracks the positive actions the

teams make throughout the competition to reduce their carbon footprint (from pioneering new clean energy solutions to removing all single-use plastics), recording them on a second leaderboard that runs alongside the Season Championship. At the close of the season there will be two podiums, and two trophies—one for the competition, and one for the Impact League. The latter's winning team is crowned alongside the Season Champion and earns funding for its purpose partner, an environmentally-geared nonprofit that supports and advises the team throughout the season.

To learn more about ways to tune in or attend any of this year's events, visit <a href="www.SailGP.com">www.SailGP.com</a>, who provided background for this article.







# FIVE COLLEGE TOWNS WORTH TRAVELING TO NOW

The changing leaves, crisp air, and shorter days all point to one exciting truth: school is back in session. And though the annual arrival always brings with it some bittersweet notes of change —homework for the students and saying so-long to summer for us all— here's the good news: college towns are back in action. They're brimming with reasons to visit now, from dining and culture to scenery and sports. From a bustling Big 10 campus to a lakeside retreat, here are five of the best college towns to visit now for fall foliage, football, and the epic energy that only campus life can provide.

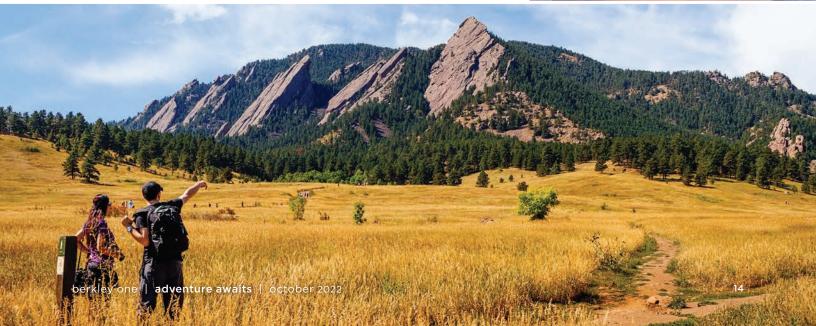




#### **Boulder, Colorado**

Fall is one of the best times to visit Boulder, when temperatures hover around the 60s and 70s, and when festival season is in full swing. And then, of course, there's the campus life—about 36,000 students attend The University of Colorado-Boulder, a college known for its engineering and applied sciences. You'll find them enjoying the town's vibrant café, bar, and restaurant scene, which includes the likes of some fine dining fixtures, too. For dinner try Frasca Food and Wine, the James Beard award-winning restaurant from chef Lachlan Mackinnon Patterson (and the same team behind Denver's acclaimed Italian restaurant <u>Tavernetta</u>). A little further from town diners you will find Blackbelly, where Top Chef champ Hosea Rosenberg serves up sustainable, locally sourced foods alongside an artisan butcher shop. Rise early for coffee on Pearl Street (the town's famed block that turns 45 this year) and head for a trek through the Flatirons, rock formations offering iconic views of the region. Later in the day, catch some of the current exhibits at Dairy Arts Center (a former dairy plant-turned-culture hub) or steal a show at the Boulder Theater, a performance venue that has showcased music and cinema for more than a century.







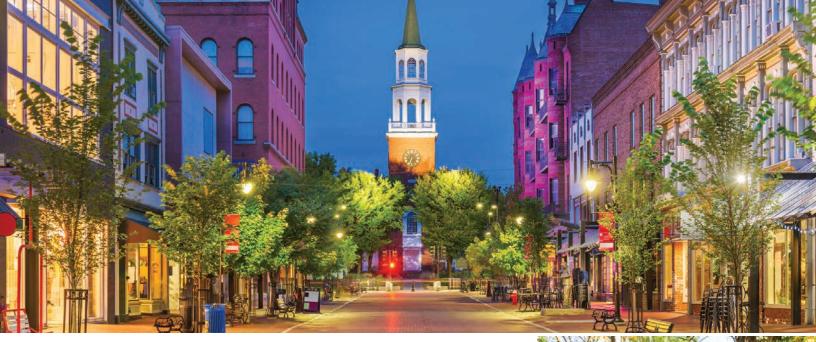




#### Madison, Wisconsin

The University of Wisconsin-Madison is one of America's largest research universities (consistently ranking within the nation's top 101 public institutions), offering more than 200 undergraduate majors<sup>2</sup>, such as business, computer science, and engineering. Not to worry, these students have plenty of fun. too—a task made easy by the town's cultural draws, thriving arts scene, and impressive dining options. Upon arrival, check out the Olbrich Botanical Gardens, home to more than 16 acres of picturesque landscapes and Midwest-hardy plants (plus the Bolz Conservatory, brimming with exotic flora). For epic views of Lake Mendota, visit <u>The Edgewater</u>, a hotel celebrating its 75th anniversary next year that is known for its spa and year-round programming (Brewgrass Friday on the Plaza in the summer; Tailgate parties in the fall). Come dusk, head to dinner at The Harvey House, a gorgeouslyoutfitted newcomer where chef Joe Papach serves up elevated odes to Wisconsin supper club fare—and for a special occasion, make it a night at L'Etoile, where chef Tory Miller serves multi-course tasting menus featuring hyper seasonal ingredients. He, like other local chefs, discovered many of those ingredients at the celebrated Dane County Farmer's Market, where fresh finds from more than 260 vendors await. Once you've gotten your fill of local produce, discover the region's origins at the Wisconsin Historical Museum, a celebration of the state's heritage through exhibits of Native Nations and Tribes, the immigrant experience, and frontier life. Before leaving town, be sure to snag a couple of souvenirs—pristinely made chocolates from CocoVaa or state-famous carbs from Bagels Forever.

<sup>1</sup> Knutson, Käri. "UW-Madison moves up U.S. News list, ranked 38th overall and 10th best public." University of Wisconsin-Madison website. 12 September 2022. <u>UW-Madison moves up U.S. News list, ranked 38th overall and 10th best public (wisc.edu)</u> <sup>2</sup> "Academics." University of Wisconsin-Madison website. 10 October 2022. https://www.wisc.edu/academics/



#### **Burlington, Vermont**

Situated on the eastern shore of Lake Champlain just south of the Canadian border, Burlington is a university town built upon a diverse arts scene, strong entrepreneurial spirit, and myriad outdoor options. The school welcomes about 15,000 students every year, with a particularly strong focus on medicine, engineering, and agriculture. Learn more about how the region taps into the latter with a visit to Shelburne Farms, an educational farm, restaurant, and inn with a mission of shaping a sustainable future. Catch sweeping glimpses of fall foliage with an outing on the bike path, an eight-mile excursion stemming from Oakledge Park to the Winooski River, or take to the waters with Whistling Man Schooner, which organizes daily lake sails. The team aboard is serious about a good time, and they ensure it by way of lake tales and fables, much local trivia, and a BYOB policy. For dinner check out locally-loved favorites like Honey Road (Eastern Mediterranean mezze) or Café Dim Sum (traditional Chinese small plates), and come morning, grab a latte at Vivid Coffee before strolling the farmers market. Continue that local support with tickets to Adventure Dinner, a pop-up supper series highlighting the talents of Burlington's culinary and creative scenes (case in point with their recently launched events with Soapbox Arts Gallery, a venue housed within small business hub The Soda Plant).







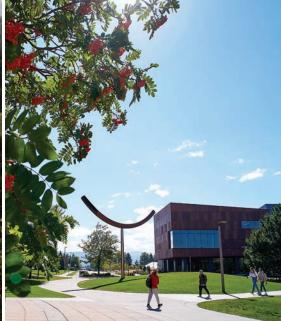


#### Clemson, South Carolina

On Saturdays from September through November, this town's population of 18,000 nears 100,000 as they gear up for games at Memorial Stadium, cheering on the Tigers (and hoping for another national championship win). The rest of the week here proves just as exciting, thanks to dining, museums, and natural sites that pack their own draws. Kick off the weekend with a visit to Lake Hartwell, a 56,000-acre reservoir amped with opportunities to boat, swim, fish, and camp, all amidst ample walking paths. Reward those efforts with a stop at '55 Exchange, the school's student-run ice cream project that supports academic and professional training (all made possible by a gift from the Class of 1955<sup>3</sup>). After dessert, spring for dinner at <u>Calhoun Corners</u>, a steakhouse with impressive menus and history alike (built in 1893, it served as a church, then general store, until its restaurant conversion). And for a taste of the town's culture, check out a show at the Brooks Center, a performing arts hub that has been hosting world-class music, theatre, and dance acts for more than three decades. Keep an eye on the calendar throughout the year for programming within the intimate auditorium (housing just 979 seats).

<sup>3</sup> "Giving." Clemson University website. 10 October 2022. Giving (clemson.edu)





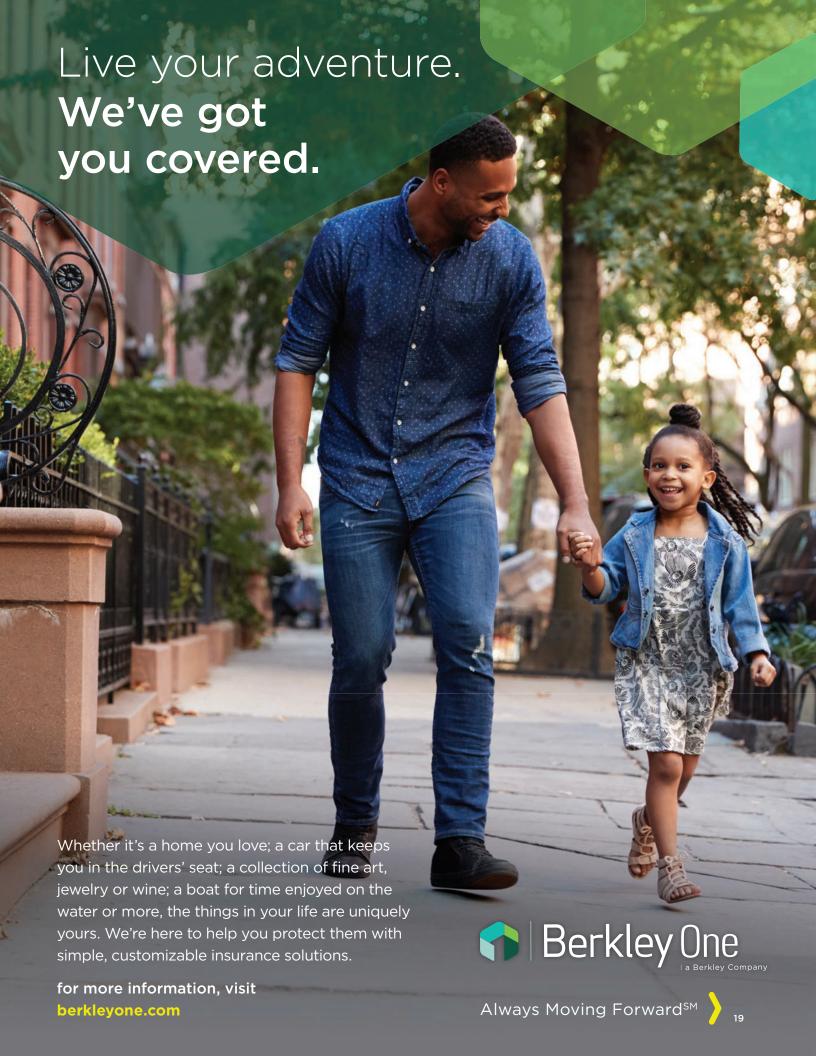
#### Bozeman, Montana

Situated in Southwest Montana, Bozeman is loved by many for its outdoor recreation, welcoming neighborhoods, picturesque parks, and great schools—including Montana State. As Montana's largest university, it serves as a top-tier research site<sup>4</sup> and offers more than 250 undergraduate programs—abundance just as prevalent throughout the town's dining and culture scenes. Case in point with restaurants like Open Range, a steakhouse packing French influences, or Blackbird, an Italian favorite for bold antipasti and wood-fired pizzas. Explore the great outdoors via walking trails, bike paths, fly fishing, or horseback riding—several spots specialize in the latter, including Bear Paw Outfitters, offering rides in Yellowstone and the Absaroka Mountains. Dial up the adventure with Geyser Whitewater Expeditions, which leads whitewater rafting trips after horseback rides through Big Sky's Porcupine Game Range.

<sup>4</sup> "Office of Research and Economic Development." Montana State University website. 10 October 2022. Office of Research and Economic Development - <u>Office of Research & Economic Development | Montana State University</u>







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